

Mattamy Homes Presents



The 2023
**OTTAWA
AWARDS**

NOMINATIONS OPEN NOVEMBER 20th

VOTING STARTS JANUARY 15th

EVENT DATE FEBRUARY 18th

facesmag.ca/awards

mattamyHOMES



FACES
MAGAZINE

ABOUT THE EVENT

Ottawa's largest annual voting event and the single biggest digital campaign in Eastern Ontario, The Ottawa Awards are the National Capital's annual celebration of excellence, celebrating the people, places and businesses that make our city world-class.

No other event in Ottawa engages all industries and professional levels in one celebration of community, with over 400,000 people in the region casting 1.5 million votes per year.



Digital Nominations & Voting

All voting takes place at facesmag.ca/awards.



100% People's Choice

Nominees are submitted and voted on by the public.

Ottawa's Largest In-Person Event

Hosting 1,500 people at the Shaw Centre

THE EVENT IN NUMBERS

350

INDIVIDUAL AWARD
CATEGORIES

20,000+

SOCIAL MEDIA MENTIONS
Per Year

1,500

EVENT NOMINEES

21,000

EMAIL SUBSCRIBERS

413,000

UNIQUE WEBSITE VIEWS AT
facesmag.ca/awards

4,000

ANNUAL NOMINEES

1.5
MILLION

VOTES *Per Year*

Nominations Open ————— November 20th

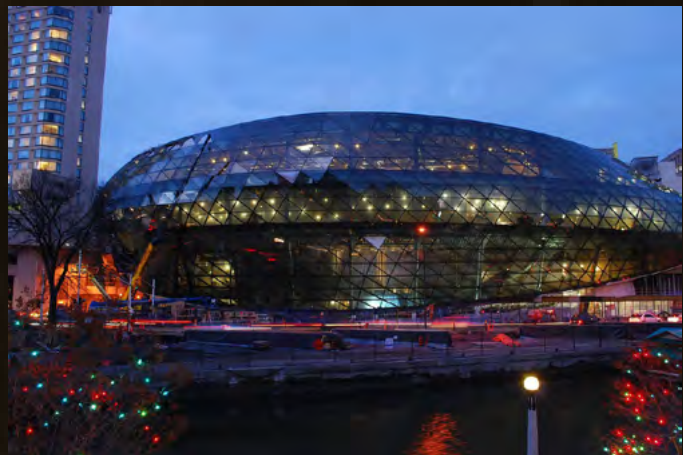
Voting Starts ————— January 15th

Event Date ————— February 18th



Event location:

Shaw Centre





THE AUDIENCE

The Ottawa Awards are a unique opportunity that bring together business owners, ambitious professionals, and passionate teams from every industry in the Capital. No other event brings together the Ottawa business community, and their customer bases, like it.

1800

Professionals Nominated
Sharing with their networks.

3000

Businesses Nominated
Reaching their client bases,
staff, and their networks.

- Business Owners
- Decision Makers
- Engaged Professionals in Ottawa

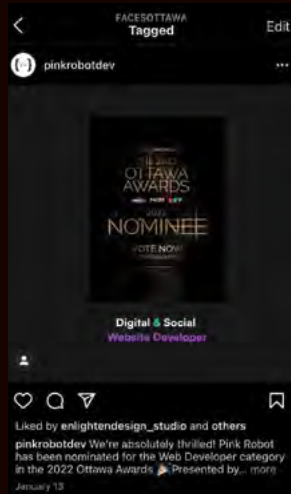
The Ottawa Awards are driven by the city's inspired, active, and ambitious professionals.

Industry Breakdown

- Business Professionals
- Business Companies
- Food & Dining Professionals
- Food & Dining Businesses
- Government & Politics
- Humanitarian
- Law
- Housing & Residences
- Real Estate
- Finance
- Law
- Digital & Social
- Event & Entertainment
- Music & Art
- Fashion & Beauty
- Leisure & Tourism
- Health & Wellness
- Transportation & Automotives
- Sports
- Trades
- Media
- Arts & Music



What our nominees say:



THE OPPORTUNITY

Find Your Clients In Ottawa

The Ottawa Awards offer an unmatched opportunity to reach the city as a whole, or to hone in on your ideal client based on their purchasing patterns and careers.

Industry Sponsorships: A Targetted Opportunity

Become an exclusive sponsor of one major awards category to reach the active and engaged consumers within your industry, coming from the client bases and networks of similar businesses.

AS AN INDUSTRY SPONSOR, YOU RECEIVE:

- Exclusive ad placement on your category's awards page, seen by voters daily.
- Dedicated and exclusive email messaging and note of congratulations to all nominees/ winners in your industry, with option for exclusive offers.
- Recognition at the event during your awards.
- Social media and digital marketing materials supplied to you to promote you as the sponsor of your industry's awards.

WHY SPONSOR?

Branding

Invest in your brand equity by supporting professionals and businesses in your community, joining Ottawa's leading brands as a sponsor.

Talent Retention

Gain visibility from ambitious professionals in your industry.

Thought Leadership

Make a meaningful connection with Ottawa's most innovative professionals by showcasing your product or service directly.

Find New Clients

Help your ideal clients find you.

Networking

Join the celebration and meet professionals, business owners, and leaders in your industry or horizontally in other industries, opening the door for new opportunities.

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FACES
MAGAZINE

CTV

Giovanni's
Ristorante

brigil

PURE
COUNTRY * 94

TSN
1200
OTTAWA

100.5
CFRA
NEWS TALK RADIO

TODAY'S BEST VARIETY
move
100.3



POWER
MUSCLE FITNESS
HOME OF THE **POWER**

PRESTON
HARDWARE

Cabotto's
Fine Italian Cuisine



CADIEUX INTERIORS
WHERE ROOMS BECOME AMAZING

CANADA
FINE ART

METROCITY
PROPERTY GROUP

FAMERS



SUIT UP!

PAPA JOHNS
Better Ingredients. Better Pizza.

SLEEPWELL
PROPERTY MANAGEMENT

CAPITAL
WEALTH PARTNERS

MANDEVILLE
PRIVATE CLIENT INC.

TUBMAN
FUNERAL HOMES
MAISONS FUNÉRAIRES

CENTUM
Mortgage Masters Inc.



RED ROOSTER
GOLF

MCALLISTER
Dentistry

DERMAPURE

ROOSTERS
MEN'S GROOMING CENTER

PIRHO
TRUE FOOD GRILL

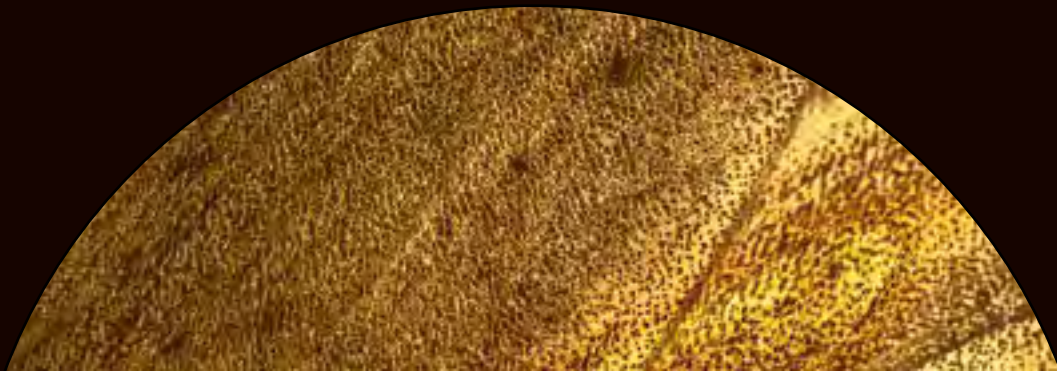
LEXUS
TONY GRAHAM LEXUS

ELITE LIMOUSINE
SINCE 1980

FRATELLI
KANATA

Inner Soul
YOGA & SPA

toSca
ristorante



EVENT TICKETS

- Early Bird General Admission
(until January 16th)

\$100

(Includes 2 comp drinks + passed hors d'oeuvres) -

- General Admission (after January 16th)

\$150

(includes 2 comp drinks + passed hors d'oeuvres)

- 10 Ticket Office Party Special

\$1200

(includes 2 comp drinks + passed hors d'oeuvres)

- General Admission Tables:

\$2000

(includes 10 GA Tickets - 2 drink tickets each, passed hors d'oeuvres and bottle service options at the table)

- VIP Tickets:

\$300

(includes 4 Drink Tickets + Food Stations)

SPONSORSHIPS

DIGITAL & EVENT

PRESENTING SPONSOR

SOLD OUT

PLATINUM SPONSOR (1 OF 3)

- Logo on all official Ottawa Awards posters and social media graphics, shared by thousands on social media.
- Logo on event ice sculpture
- 1 social media post announcing sponsorship (instagram, FB, Twitter)
- Logo recognition on voting page and event sponsor poster (Platinum level)
- Social media thank-you prior to event
- Recognition by event emcee
- Mentions in all Awards emails
- Mention as one of four names on CTV, TSN 1200, and Move 100 Ads
- 1 VIP Booth (or 10 tickets)

\$20,000

DIAMOND SPONSOR

- 1 social media post announcing sponsorship (instagram, FB, Twitter)
- Logo recognition on voting page and event sponsor poster (Diamond level)
- Social media thank-you prior to event
- Recognition by event emcee
- Mentions in all Awards emails
- 1 VIP Booth
- 1 full page ad in the March/April issue of Faces Magazine or a 1 page editorial article

\$15,000

VIP SPONSOR

- Exclusive sponsorship of VIP lounge, VIP tickets, and all VIP emails
- Logo recognition on voting page and event sponsor poster (Gold level)
- Social media thank-you prior to event
- Recognition by event emcee
- Mentions in all Awards emails
- 10 Tickets, option to upgrade to VIP Booth

\$10,000

LOUNGE SPONSOR

- Exclusive sponsorship of event lounge (branded as the X Lounge in all communications and screens at the event). Activation possible.
- Logo recognition on voting page and event sponsor poster (Gold level)
- Social media thank-you prior to event
- Recognition by event emcee
- Mentions in all Awards emails
- 10 Tickets

\$10,000

NETWORKING SPONSOR

- Your logo exclusively on all name tags, lanyards and cards given to all attendees at registration
- Logo recognition on voting page and event sponsor poster (Gold level)
- Social media thank-you prior to event
- Recognition by event emcee
- Mentions in all Awards emails
- 4 VIP Tickets
-

\$10,000

INDUSTRY SPONSOR

- Exclusive sponsor of all awards in X industry.
- 1 social media post announcing sponsorship (Instagram, FB, Twitter)
- Digital banner ad placement on your category's voting page (seen by all nominees, their customer bases, and networks)
- Recognition by event emcee, logo on screens during awards presentation of your industry
- Custom messaging in all nominee and winner emails for your industry
- Social media sponsor graphics for promotion
- Logo recognition on voting page and event sponsor poster
- Social media thank-you prior to event
- 4 Tickets

\$7,500 - \$1,500

PROGRAM SPONSOR

- Exclusive ad placement on the back of the event brochure (no other ads will be placed on this material)
- Logo recognition on voting page and event sponsor poster (Gold level)
- Social media thank-you prior to event
- Recognition by event emcee
- Mentions in all Awards emails
- 6 VIP Tickets

\$6,000

TICKET SPONSOR

- Exclusive ad placement on 1 full side of invitations mailed to all attendees
- Logo recognition on voting page and event sponsor poster (Gold level)
- Social media thank-you prior to event
- Recognition by event emcee
- Mentions in all Awards emails
- 4 VIP Tickets

\$5,000

.Please note HST will be applied*

SAPPHIRE SPONSOR

- Sapphire level visibility
- One full page ad in Faces Magazine
- Logo recognition on voting page and event sponsor poster (Sapphire level)
- Social Media Announcement of Sponsorship
- Social media thank-you prior to event
- Recognition by event emcee
- Mentions in all Awards emails

\$6,500

GOLD SPONSOR

- Logo recognition on voting page and event sponsor poster (Gold level)
- Social Media Announcement of Sponsorship
- Social media thank-you prior to event
- Recognition by event emcee
- Mentions in all Awards emails
- 10 Tickets, option to upgrade to 2 VIP Booth

\$2,500

SILVER SPONSOR

- Logo recognition on voting page and event sponsor poster (Silver level)
- Social media thank-you prior to event
- Recognition by event emcee
- Mentions in all Awards emails
- 5 Tickets

\$1,500

BRONZE SPONSOR

- Logo recognition on voting page and event sponsor poster (Bronze level)
- Social media thank-you prior to event
- 2 Tickets

\$600

RED CARPET SPONSOR

- Exclusive branding at the red carpet with photo-op and possible activation.
- Logo recognition on voting page and event sponsor poster (Gold level)
- Social media thank-you prior to event
- Recognition by event emcee
- Mentions in all Awards emails
- 4 Tickets

\$5,000

PHOTOBOOTH SPONSOR

- Exclusive branding and logo placement on all photos from event photobooth
- Logo recognition on voting page and event sponsor poster (Gold level)
- Social media thank-you prior to event
- Recognition by event emcee
- Mentions in all Awards emails
- 4 Tickets

\$5,000

MEDIA WALL SPONSOR *(1 OF 2)*

- Your logo as 1 of 4 on the official media wall used by Award Winners (joining Mattamy and Faces Magazine).
- Logo recognition on voting page and event sponsor poster (Gold level)
- Social media thank-you prior to event
- Recognition by event emcee
- Mentions in all Awards emails
- 4 Tickets

\$3,000

CAR SPONSOR

- Exclusive placement of cars and banners outside event.
- Logo recognition on voting page and event sponsor poster (Gold level)
- Social media thank-you prior to event
- Recognition by event emcee
- Mentions in all Awards emails
- 4 Tickets

\$3,000

REGISTRATION SPONSOR

- Exclusive branding at valet station and on valet tickets
- Logo recognition on voting page and event sponsor poster (silver level)
- Social media thank-you prior to event
- Recognition by event emcee
- Mentions in all Awards emails
- 4 Tickets

\$2,500

COCKTAIL HOUR SPONSOR

- Logos rotating on screens during cocktail hour
- Social media recognition during cocktail hour
- Recognition by event emcee during cocktail hour
- Specific messaging in event programming and schedule (The Company X Cocktail Hour)
- Logo recognition on voting page and event sponsor poster (silver level)
- Social media thank-you prior to event
- Recognition by event emcee
- Mentions in all Awards emails
- 4 Tickets

\$2,000

BAR SPONSOR

- Exclusive logo placement at all bars in the event
- Logo recognition on voting page and event sponsor poster (silver level)
- Social media thank-you prior to event
- Recognition by event emcee
- Mentions in all Awards emails
- 4 Tickets

\$2,000

FOOD STATION SPONSOR

- Exclusive logo placement at food station and gala-style seating area (centrepieces), possible activation
- Logo recognition on voting page and event sponsor poster (silver level)
- Social media thank-you prior to event
- Recognition by event emcee
- Mentions in all Awards emails
- 4 Tickets

\$2,000

AFTER PARTY SPONSOR

- Logos rotating on screens during After Party
- Social media recognition during After Party
- Recognition by event emcee during After Party
- Specific messaging in event programming and schedule (The Company X After Party)
- Logo recognition on voting page and event sponsor poster (silver level)
- Social media thank-you prior to event
- Recognition by event emcee
- Mentions in all Awards emails
- 4 Tickets

\$2,000

COAT CHECK SPONSOR

- Exclusive branding at Coat Check
- Logo recognition on voting page and event sponsor poster (silver level)
- Social media thank-you prior to event
- Recognition by event emcee
- Mentions in all Awards emails
- 4 Tickets

\$1,500

BARISTA BAR STATION

- Exclusive logo placement at the coffee & tea station
- Logo recognition on voting page and event sponsor poster (silver level)
- Social media thank-you prior to event
- Recognition by event emcee
- Mentions in all Awards emails
- 4 Tickets

\$1,500

TOILETRIES SPONSOR

- Exclusive logo placement in toiletries boxes with optional product placement
- Logo recognition on voting page and event sponsor poster (silver level)
- Social media thank-you prior to event
- Recognition by event emcee
- Mentions in all Awards emails
- 4 Tickets

\$1,500

DJ SPONSOR

- Exclusive logo placement on on-stage DJ Booth
- Logo recognition on voting page and event sponsor poster (silver level)
- Social media thank-you prior to event
- Recognition by event emcee
- Mentions in all Awards emails
- 4 Tickets

\$1,500

FACES

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www.facesmag.ca/awards



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